

What is Claimed is:

1. A method for creating a presentation, comprising the steps of:  
receiving information indicative of a goal organized in a spreadsheet data structure;  
integrating information that motivates accomplishment of the goal into the  
spreadsheet data structure for use in the presentation; and  
evaluating progress toward the goal and providing feedback that further motivates  
accomplishment of the goal based on information contained in the spreadsheet data structure.
2. A method for creating a presentation as recited in claim 1, including the step  
of interpreting the spreadsheet data structure and presenting information utilizing a visual  
basic engine.
3. A method for creating a presentation as recited in claim 1, including the step  
of monitoring the goal and analyzing intermediate results using analytical tools to alter the  
presentation.
4. A method for creating a presentation as recited in claim 1, including the step  
of simulating a business activity.
5. A method for creating a presentation as recited in claim 4, including the step  
of receiving an indicia from a user and altering the business simulation as a function of the  
indicia.
6. A method for creating a presentation as recited in claim 1, including the step  
of organizing feedback categorically.
7. A method for creating a presentation as recited in claim 1, including the step  
of adjusting the feedback based on information stored in the spreadsheet.
8. A method for creating a presentation as recited in claim 1, including the step  
of passing information from the presentation to an expert system to analyze the information  
stored in the spreadsheet and formulate the appropriate feedback.
9. A method for creating a presentation as recited in claim 1, including the step  
of utilizing at least one application programming interface to exchange information from the  
presentation with another application.
10. An apparatus that creates a presentation, comprising:  
a processor;  
a memory that stores information under the control of the processor;  
logic that receives information indicative of a goal organized in a spreadsheet data  
structure;

logic that integrates information that motivates accomplishment of the goal into the spreadsheet data structure for use in the presentation; and

logic that evaluates progress toward the goal and providing feedback that further motivates accomplishment of the goal based on information contained in the spreadsheet data structure.

11. An apparatus that creates a presentation as recited in claim 10, including logic that interprets the spreadsheet data structure and presenting information utilizing a visual basic engine.

12. An apparatus that creates a presentation as recited in claim 10, including logic that monitors the goal and analyzing intermediate results using analytical tools to alter the presentation.

13. An apparatus that creates a presentation as recited in claim 10, including logic that simulates a business activity.

14. An apparatus that creates a presentation as recited in claim 10, including logic that receives an indicia from a user and alters the business simulation as a function of the indicia.

15. An apparatus that creates a presentation as recited in claim 10, including logic that organizes the presentation into states and utilizes the states to alter the presentation.

16. An apparatus that creates a presentation as recited in claim 10, including logic that adjusts the feedback based on information stored in the spreadsheet.

17. An apparatus that creates a presentation as recited in claim 10, including logic that passes information from the presentation to an expert system to analyze the information and formula the appropriate feedback.

18. An apparatus that creates a presentation as recited in claim 10, including logic utilizes at least one application programming interface to exchange information from the presentation with another application.